

**HEUSSEN: Major Expansion of IP Law Practice as Two New Partners Join Stuttgart Branch**

Munich, Jan. 7, 2016: By adding new partners in the form of two distinguished IP specialists, both well-known in Germany's legal community, HEUSSEN continues its strategic expansion at its Stuttgart office. One of them is Dr. Wolfgang Heisrath, former name partner of Stuttgart-based law firm Haggeneys Heisrath, joined HEUSSEN as partner on January 1, 2016. The other one is Dr. Thomas Beck, former partner of multidisciplinary law firm KMZ Kullen Müller Zinser based in Sindelfingen/Stuttgart, who also joins as partner. Both partners are specialized attorneys in the field of industrial property rights, and they are both well-known for their vast expertise in IP law.

At age 47, Dr. Wolfgang Heisrath's legal career has taken him from the German Trademark Association and a specialized IP law firm to an IP law firm for strategic matters, which he had been running with fellow attorney Dr. Bodo Haggeneys since 2003 until the latter's recent and well deserved retirement. The legal expertise of Dr. Heisrath encompasses domestic, European and international trademark law, specifically application and litigation proceedings, along with design law and competition law. Some of Dr. Heisrath's legal achievements include global brand strategy development for a famous mid-sized cosmetics strategy as well as legal support and coordination of trademark applications in more than 50 countries.

Dr. Heisrath also holds a position as Committee Member (Parallel Imports) at the International Trademark Association.

Dr. Thomas Beck, 46, formerly worked for the law firm of Kullen Müller Zinser, where he began as an attorney in 2003, making partner in 2008. Prior to that, he worked for both a mid-sized corporate law firm and the Luther Menold law firm in Stuttgart. His expertise specifically encompasses competition, trademark, distribution laws and anything in between. He's also a seasoned trial lawyer equally at home with complex litigation and dispute resolution. Just ask one of the leading tuners of Porsche automobiles, whom he successfully represented all the way to the German Federal Supreme Court in a legal dispute with the sports car manufacturer itself.

With these two newcomers, HEUSSEN is poised to center its IP law practice in Stuttgart. Indeed, there's hardly a better place for practicing IP law than Stuttgart, a city known for its vast abundance of mid-sized companies in the trading, service and production business, in which IP law plays an increasingly role.

In the words of Christoph Hamm, Managing Director of the HEUSSEN law firm, "By bringing in these two experienced legal talents in addition to the partners we added to both our employment law team earlier this year and our IT law team last year, we've taken another important step in expanding our branch office in Stuttgart. We're positive that Dr. Heisrath and Dr. Beck are the perfect choice when it comes to further expanding the market position of HEUSSEN in the Stuttgart area and bolstering the collaboration between our practice groups as well as our branch offices."

Says Dr. Heisrath, "HEUSSEN enjoys an excellent reputation in the commercial law community. In fact, some of the partners on HEUSSEN's Stuttgart team I've known for years. I guess, we were bound to work together eventually. Working with them allows me to offer my clients top-notch expertise spanning multiple law disciplines. I think it was the enormous potential of HEUSSEN and the legal clout of the lawyer teams not only at the firm's Stuttgart office but at all its offices throughout Germany and Europe that ultimately motivated me to join the HEUSSEN team in Stuttgart."

Adds Dr. Thomas Beck, "As an attorney in the commercial law field, what attracted me to HEUSSEN were the firm's excellent prospects and vastly extended range of opportunities for putting my legal expertise to work, especially at the firm's Stuttgart office. I was also deeply impressed by the collaboration I've seen with the other HEUSSEN offices in Munich, Berlin and Frankfurt. That's why I greatly look forward to taking an active part in the future development of the HEUSSEN success story, primarily by doing my part in sharply expanding the firm's market presence in the areas of both commercial law, which is increasingly significant on mid-sized businesses, and intellectual property law, as well as the firm's Stuttgart office."

**About HEUSSEN**

HEUSSEN Rechtsanwaltsgesellschaft mbH is a full-service corporate law firm based in Germany, comprising over 120 attorneys, tax advisers, auditors and notaries at its offices in Munich, Frankfurt, Stuttgart and Berlin as well at its offices in Italy and the Netherlands. Offering national and international corporate consulting in all areas of commercial law, HEUSSEN is a member of MULTILAW, one of the largest international networks of independent law groups with 80 selected law firms in 70 countries worldwide. For more information, please visit [www.heussen-law.de](http://www.heussen-law.de)

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