

HEUSSEN: Nominated Law Firm of the Year for Media and Technology 2017 by JUVE

August 30, 2017: This year, German publisher JUVE-Verlag once again marks the occasion to present corporate law firms and their lawyers with the JUVE Awards. In their choice for nomination, JUVE editors look for practice groups that have shown uniquely positive trends within the past 12 months. For 2017, they've chosen HEUSSEN as "Law Firm of the Year" in the field "Media & Technology", along with four other law firms. The awards will be presented on October 26 at Frankfurt's *Alte Oper* (Old Opera).

Dr. Hermann Waldhauser, HEUSSEN Partner and head of the firm's IT/IP & Media Law Practice Group, had this to say: "We're very pleased about being nominated for this award, as it reflects the dynamic development of our consulting practice, specifically at the interface of technology and the media. At the same time, it further motivates us to rely on the economic and technological aspects of our law expertise that continuously help us find creative ways to assist our clients in meeting the legal challenges of an increasingly digitized business world."

Adds fellow HEUSSEN Partner and media law expert Marcus Hotze, "Any contents or applications you create and market these days are inevitably linked to the use of innovative technologies. In an increasingly converging world, that makes media and IT laws two sides of the same coin that are inevitably linked together. That said, whether it's Industry 4.0, social media or big data – we look forward to working together with our clients to tackle the intriguing issues of a digitized economy in the near future as well."

As to the award category "Media & Technology": Ever since 2013, the former Law Firm of the Year for Media Matters has also been regarded as the Law Firm of the Year for Media & Technology Matters. Chalk it up to the increasing significance of issues such as data protection within the media industry, which have been playing a major role in JUVE's nomination process for quite some time. Other issues include copyright and, obviously, media regulations. Add to that the involvement of HEUSSEN's media lawyers in relevant business transactions within the industry.

As to HEUSSEN's IT/IP & Media Law Practice Group: This is a highly specialized team of 15 lawyers with many years of experience and reputation in their respective fields. As such, they are continuously recommended by leading trade publications such as the JUVE Handbook, Chambers and LEGAL500. The team combines technological and business knowledge, industry and law expertise for individual, practical strategies and solutions. Their clients include companies and businesses from the film/video/television/radio and publishing/press industries. In addition, HEUSSEN offers legal advice to music, game, Internet service and merchandise providers as well as advertising agencies. For many years, this team has furthermore been offering its services to providers of gambling and sports betting sites as well as to companies in the sports business.

About HEUSSEN

HEUSSEN Rechtsanwaltsgesellschaft mbH is a full-service corporate law firm based in Germany, comprising over 120 attorneys, tax advisers, auditors and notaries at its offices in Munich, Frankfurt, Stuttgart and Berlin as well as its branch offices in Italy and the Netherlands. Offering national and international corporate consulting in all areas of commercial law, HEUSSEN is a member of MULTILAW, one of the largest international networks of independent law groups with more than 8,500 lawyers in 80 selected law firms in 100 countries worldwide. www.heussen-law.de

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